

Réduire et mieux gérer les déchets en milieu urbain

**5 villes,
5 axes de travail**



Matinée Ordif - 15 novembre 2018



Missions et actions de Zero Waste France

1. Faire connaître la démarche Zero Waste



Conférences

Formations

Événements

2. Accompagner les acteurs de terrain

Entrepreneurs

Collectivités

Citoyens



3. Faire progresser la réglementation



Veille technique et juridique + Plaidoyer



Le Festival Zero Waste

#1 Juin 2016 - #2 Juin 2018



Le scénario

ZERO WASTE 2.0

[ZÉRO DÉCHET,
ZÉRO GASPILLAGE]



On passe à l'action !



Rue de l'échiquier

MON ÉVÈNEMENT ZERO WASTE



12

ACTIONS

POUR AMORCER
UNE DÉMARCHE
ZÉRO DÉCHET,
ZÉRO GASPILLAGE



www.zerowaste-france.org

MON COMMERÇANT M'EMBALLE DURABLEMENT



12

ACTIONS

POUR RÉDUIRE
LES DÉCHETS PAR
LA RÉUTILISATION
DES EMBALLAGES



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Publications

MON CAMPUS ZÉRO DÉCHET



12

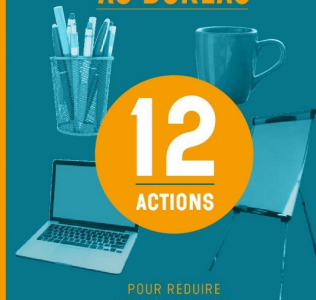
ACTIONS

POUR LA RÉDUCTION
DES DÉCHETS ET
DES GASPILLAGES



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ZÉRO DÉCHET AU BUREAU



12

ACTIONS

POUR RÉDUIRE
LES DÉCHETS SUR
SON LIEU DE TRAVAIL



www.zerowaste-france.org

Depuis le 1er juillet 2017



Boutique, ateliers,
conférences

**5 villes,
5 axes de travail**

BESANCON

L'efficacité de la tarification incitative



besançon **em**oi

LA VILLE ET LE GRAND BESANÇON **PLUS PRÈS DE MOI**

Comment ça marche ?

1



2



3

Consultation 24h sur 24h

L'ensemble de vos prestations gérées par la **Ville de Besançon** et le **Grand Besançon** vous sont disponibles 24h sur 24.

Signalez directement tout changement de situation aux services concernés en utilisant les formulaires en ligne.

» [Je souhaite m'inscrire](#)

Mon espace perso

Vos justificatifs sont disponibles via un point d'entrée unique...

- » Factures,
- » Pesées des ordures ménagères,
- » Scolarité de vos enfants,
- » Restauration scolaire ...

Mes services +

Toutes les données me concernant, gérées par la Ville et le Grand Besançon, ... une quinzaine de prestations différentes depuis un endroit unique.

ACCÉDER À MON ESPACE PERSONNEL

Courriel (email)

ex : jean.dupond@mondomaine.fr

mot de passe

» [Me connecter](#)

» [J'ai oublié mon mot de passe](#)

COMMENT CRÉER MON COMPTE PERSONNEL ?

L'inscription est gratuite et ouverte à tout citoyen du Grand Besançon. Elle ne vous prendra que quelques instants...

» [M'inscrire](#)

MILAN

Biodéchets collectés à grande échelle





如何分类垃圾

Milano

Buccinasco

Cormano

Bresso

Cesate

Corsico

Novate Milanese

Pero

Pioltello

San Donato Milanese

Segrate

Settimo Milanese

Trezzano sul Naviglio

我需要把它放到哪里?

Milano

如何分类垃圾



中立透明袋：未分类垃圾

无法作为分类垃圾处理的所有废弃物

一周收集两次



绿色容器：仅玻璃

瓶子、罐子和花瓶

每周收集



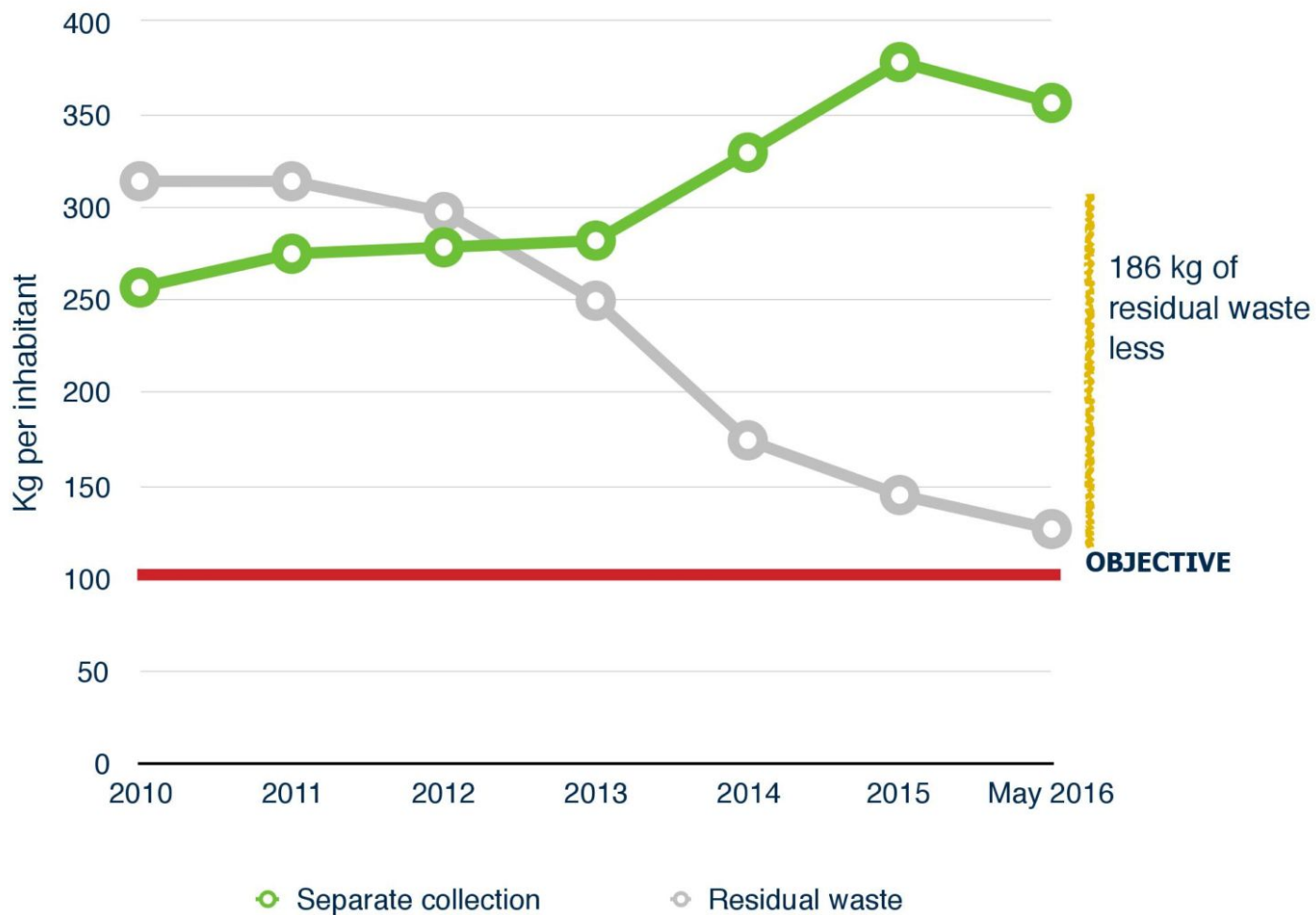
黄色袋子：塑料和金属

塑料瓶、管子和袋子、用于盛放食品的塑料和聚苯乙烯桶、用于盛放食品的金属罐和管、饮料罐

每周收集一次

PARME
Zero Waste et
réduction des coûts





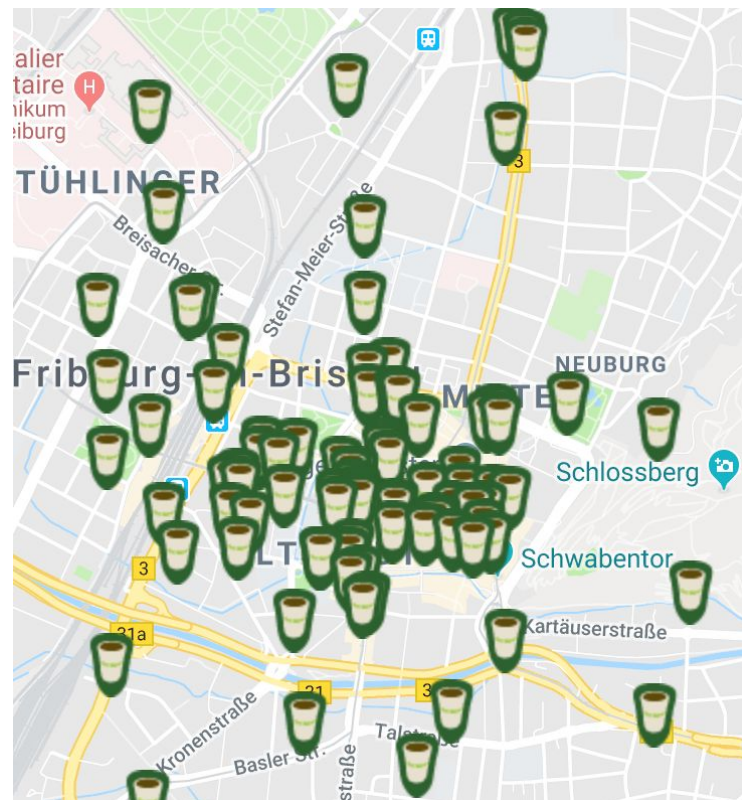
FRIBOURG

Halte au jetable





Hier gibt's den **Freiburg Cup** 



STRASBOURG

Cantines sans plastique





En 2017 :

1 million de barquettes en moins par an

Strasbourg passe à l'inox dans ses cantines !

MERCI

Strasbourg.eu
eurométropole



FAIT !



Zero Waste Europe was created to empower communities to rethink their relationship with resources. In a growing number of regions, local groups of individuals, businesses and city officials are taking significant steps towards eliminating waste in our society.

CASE STUDY #1



August 2013

THE STORY OF CAPANNORI

Located in the North of Italy, Capannori has one of the highest municipal recycling rates in Europe.

This zero waste town is an example of strong policy decisions and community participation achieving groundbreaking results. This case study reviews the story of their success to date.

By Anna Van Vleet

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CASE STUDY #2



September 2014

THE STORY OF ARGENTONA

The Catalan town of Argentona, in the northeast of Barcelona, spearheads the network of Catalan Zero Waste municipalities. When the door-to-door collection system was introduced in 2004, Argentona more than doubled its recycling rates and became a pioneering reference in Catalonia.

By Anna van Vleet

Zero Waste Europe 2014. Attribution-NonCommercial-ShareAlike 4.0



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CASE STUDY #8



December 2016

THE STORY OF ROUBAIX

Lacking the power to implement waste collection and management practices, Roubaix had to find new ways to transition to zero waste. The town is addressing waste at source, by creating a vibrant constellation of actors committed to reducing their waste, including families, schools and businesses.

By Anna van Vleet, Zero Waste Europe 2016. Attribution-NonCommercial-ShareAlike 4.0



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CASE STUDY #4



January 2015

THE STORY OF CONTARINA

The public company Contarina serves the districts of Priula and Treviso in Northern Italy, the best performers in waste prevention and recycling in a wide area in Europe.

What is the secret for Contarina to recycle two times the European average and generate five times less residual waste?

By Anna van Vleet

Zero Waste Europe 2015. Attribution-NonCommercial-ShareAlike 4.0



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CASE STUDY #6



June 2015

THE STORY OF GIPUZKOA

The province of Gipuzkoa located in the Spanish Basque Country has almost doubled recycling rates in five years and made investing in an incineration plant obsolete. It is the living proof that a transition towards a circular economy system of resource management is possible and has established itself as a role model for those in Europe struggling to meet the EU 2020 recycling targets.

By Anna van Vleet

Zero Waste Europe 2015. Attribution-NonCommercial-ShareAlike 4.0



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CASE STUDY #3



August 2014

VRHNIKA SLOVENIAN TRAILBLAZERS

In a country that until 2001 had no national targets for separate collection of waste, the case of the small municipality of Vrhnika in Slovenia shows how a community can make strides towards a Zero Waste objective in a short time. How did this small area go from landfilling everything to recycling most of its MSW in 20 years?

By Anna van Vleet

Zero Waste Europe 2014. Attribution-NonCommercial-ShareAlike 4.0



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CASE STUDY #7



June 2016

THE STORY OF PARMA

A vivid example of a transition from traditional waste management to Zero Waste in only 4 years. The key for their success: political will, involvement of civil society and a strategy based on minimising residual waste.

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CASE STUDY #5



April May 2016

THE STORY OF LJUBLJANA

FIRST EUROPEAN CAPITAL TO MOVE TOWARDS ZERO WASTE
In the last ten years, Ljubljana has managed to multiply its separate collection of compost, and recycling by tenfold and to reduce the amount of waste sent for disposal by 55% while maintaining waste management costs among the lowest in Europe. How did the Slovenian capital manage to civilise incineration and achieve the highest separate collection rates of all European capitals?

By Anna van Vleet, Zero Waste Europe 2016. Attribution-NonCommercial-ShareAlike 4.0



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ZEROWASTE
FRANCE



FESTIVAL
ZERO  **DÉCHET**
WASTE **GASPI !**

