



Set-up your company in Paris Region, We can help!



May 16, 2022

Who We Are

Choose Paris Region is a nonprofit agency that promotes the attractiveness of Paris Region on a national, regional and world scale. The Agency brings together all the actors in the region to offer international companies tailor-made services. The Agency supports them at every stage of their development.

President: Alexandra Dublanche

CEO: Lionel Grotto

Our Missions

Discover

- Industry events
- Workshops & webinars
- Learning expeditions
- Business information
- Open innovation

Plan

- Business connections
- Go to Market
- Industry insights
- Access to financing
- Tech partnerships

Set up

- Legal & Admin
- Recruitment & Talents
- Office space & Real Estate
- Banking
- Relocation & Visa

Accelerate

- Ecosystem integration
- R&D Labs
- Research tax credit
- EU financing
- Industry Events

Set up a company in France



Identify the best legal structure for your project

- What are the different solutions?
- What are the different legal structures?



Understand French Taxation

- What is the corporate tax for an international company in France ?
- Are French companies subject to other taxes ?



Open a bank account

- What are the documents required to open a bank account?
- What is the process?



Hire your team

- What are the working contracts in France?
- How do we evaluate wages (gross salary/net salary)?
- How much does it cost to hire people?

After a First Meeting, the Bank will Give You:

- Application Letter for opening the “CAPITAL” account of the company in the process of incorporation
- List of subscribers and statement of payments
- The Documentation has to be signed in France, face to face with a bank representative.

Process:

- Once the documentation is provided, the bank will be able to provide the **Capital Deposit account details**.
 - The Shareholder wires funds in order to have the exact amount of the Share capital on the Capital Deposit Account
- The bank issues a **Certificate of Share Capital Deposit**, which is one of the required document needed to **register the Company**.
 - Once the company is incorporated, please refer to above 1 for additional documentation to open an operational account.
 - A physical meeting with the bank is required in order to open a bank account

1. Business Bank Account: Who we work with



BNP PARIBAS



HSBC



1. Open a Bank Account: Required Documents



Prepare an information package **before meeting with the bank.**

It should contain the listed documents:

- A copy of the draft of the company by-laws, certified as true and up-to-date by one of the founding members
- For the Shareholder Company:
 - Certificate of incorporation
 - Articles of association / By-laws
 - Latest Annual return
 - Board resolution appointing the legal representative who is empowered to bind the company solely
 - Latest financial statements
- **Identification Document** for all authorized signatories and the legal representative (Valid Passport or National Identity Card)
- **Financial forecasts** / business plan
- Proof of the **registered office** of the French company (lease, domiciliation contract)
- **Group Organizational Chart** describing the shareholder structure
- KYC Information

2. Legal & tax services



Provide useful information about the legal and fiscal aspects of your project



Recommend law firms and accountants



Guide you through the process of incorporating your business



Connect you to our network of experts

3. Place to work: COWORKING who we work with



WELKIN AND MERAKI



Managed offices



3. Place to work: Business center & Coworking near ROISSY AIRPORT



Le Dôme • Regus



Private office: from 290 € per desk/ per month
Coworking desk: from 270 € per desk/ per month
Virtual office: 52 € / per month

[More info](#)

Center
Hubstart® PARIS REGION



Coworking desk : 450 € / per desk / per month / excluding tax

[More info](#)

3. Place to work: Company domiciliation / commercial addresses



Virtual office from €65 /month
[More info](#)



Virtual office from €65 /month
[More info](#)



Virtual office €49 /month
[More info](#)



Virtual office from €49 /month
[More info](#)



Virtual office €55 /month
[More info](#)

Main services :

- Personalised management of your calls, instant message taking and forwarding.
- Receiving and forwarding or digitalisation of your mail, administrative assistance, etc.

4. Are You Looking for Talents ?

Our offer



WHO ?

Help you define employees' profiles and evaluate local salaries and fees



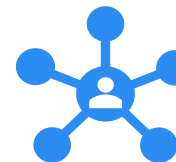
WHERE ?

Find the right ecosystem for your recruitment



WHEN ?

Calendar of the main job career fair in Paris Region



HOW ?

Find relevant recruitment partners and financial support



ACCOMMODATION – HOUSING SEARCH

- When should I start my search for accommodation? What documents do I need?
- How to find accommodation in Paris Region?
- What are the costs included in the rent? What are the other charges & taxes involved?
- Can I benefit from a financial moving assistance?
- How can I deal with my expatriation on the whole?



INTERNATIONAL SCHOOLING

- What are the different types of schools that may provide pupils with an international education?
- What pre-school options (under 3 years old) exist?
- If my child does not speak French, can he/she be enrolled in a French school?
What help can be provided? What are the best options?
- What might be the estimated budget of school tuition fees?
- How can I enroll my child? Whom should I contact? Is there a specific procedure for children from abroad?
- What are the diplomas offered by the Paris Region's international high schools?
- How to find schools offering the best language instruction for my child in Paris Region?
- Are there facilities or services for pupils with special educational needs?
- Are there higher education options for international or non-French speaking students?



IMMIGRATION & ADMINISTRATIVE FORMALITIES

- Do I need a visa, a residence permit, a work permit?
- Do I need to exchange my foreign driving licence in France?



TAXES & TAX REGIME

- What taxes do I have to pay in France as a French resident?
- Who can be considered as an impatriate and so benefit from the favorable tax regime?



HEALTHCARE

- How does the French social security work?
- How to register for French social security?
- How to find a doctor? How much does it cost to go to the doctor?
- Do I need to have a private and complementary health insurance?
- How to contact the French health insurance?
- Preparing for baby – Where to find the information I need?



FAMILY & SPOUSE'S INTEGRATION

- How my spouse could find a job?
- How to make integration for the family easier?
- How to learn French?

5. Foreign communities in Paris Region:

Spanish Cultural and Leisure Organizations



- Association des Espagnols à Paris
- Institut Cervantes
- Bibliothèque Octavio Paz
- Fédération d'Associations et Centres d'Emigrés Espagnols en France
- Flamenco en France
- El Salón del libro
- Maison de l'Amérique Latine
- Office de Tourisme d'Espagne



Italian Schools in Paris Region



Italian language tuition in schools and higher education

Paris Region is home to a range of Italian language opportunities at school for children of all ages.

The French school system follows the national French curriculum and offers bilingual and bicultural programs, appropriate for bilingual or non-French speaking young children:

Italian Languages Programs in Schools and Higher Education

French schools with Italian International Sections, from preschool to high school, offering the International Option of the Baccalaureate (OIB) diploma. These international sections are part of bilateral partnerships between France and Italy.

French schools with Binational Sections, from secondary school to high school offering a double degree called **ESABAC** (Italian *Esame di Stato* + French Baccalaureate).



FONDATION MAISON DE L'ITALIE
CITÉ INTERNATIONALE UNIVERSITAIRE DE PARIS

The Istituto statale italiano Leonardo Da Vinci is an Italian public school open to children from kindergarten to high school and offers the ESABAC diploma.

- Ecole, Collège et Lycée international, Saint-Germain-en-Laye
- Collège et Lycée International Honoré de Balzac, Paris
- Italian school
- Dante Alighieri Association
- POLIMNIA Association, Scuola di lingua e cultura italiana
- Italliance Association
- Istituto italiano di cultura
- Italy in Paris
- Italian House - Cité internationale universitaire de Paris
- ...

These Swedish Companies Chose Paris Region



57 Swedish companies employing 1,300 people have chosen Paris Region between 2017 and 2021



Telecom, R&D



Logistics center and stores

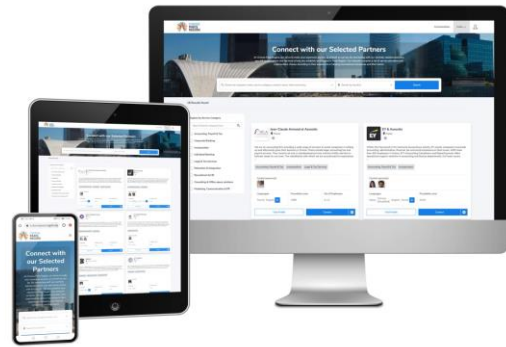
Klarna.

Fintech

Connect With Our Experts to Facilitate Your Expansion

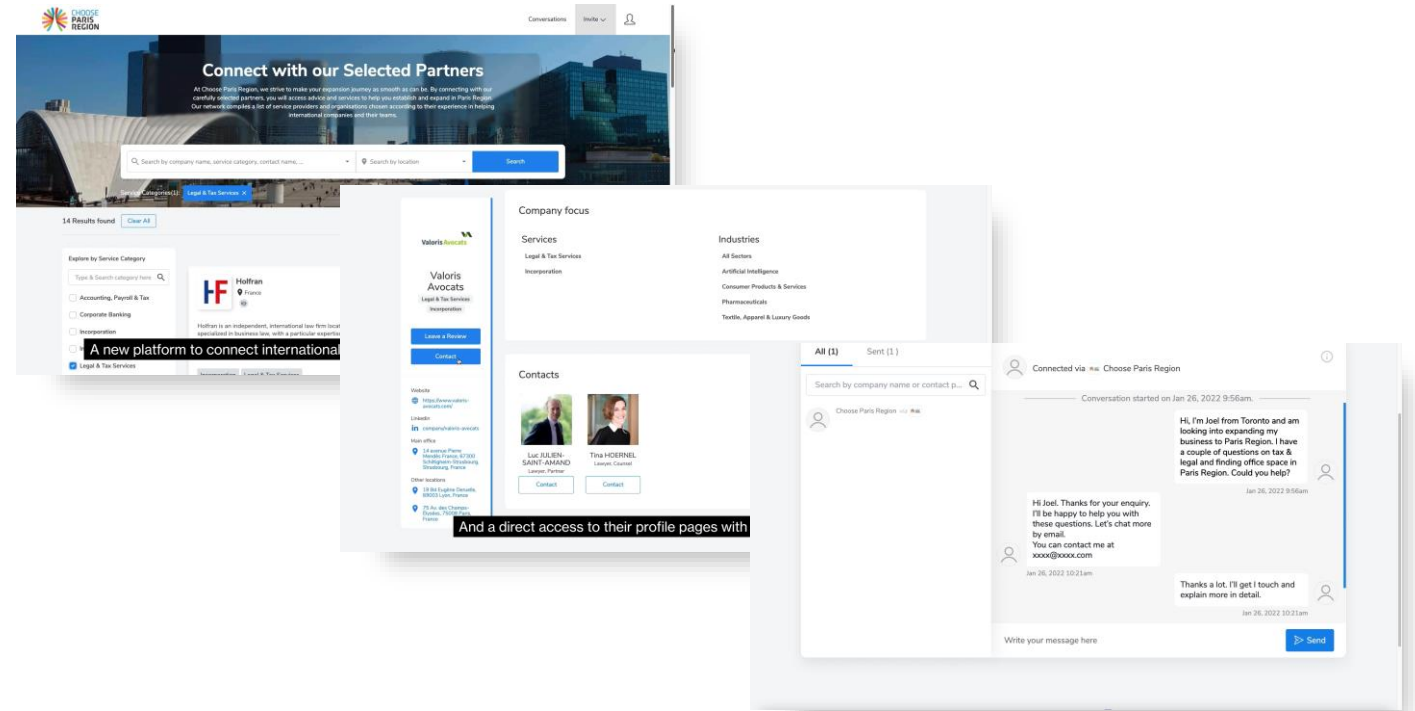


Check our new online platform [here](#)



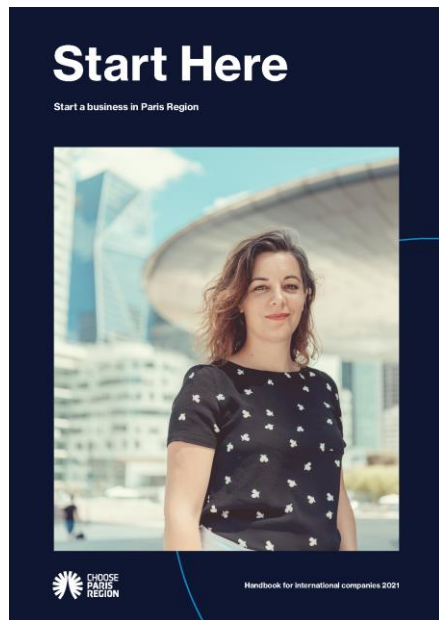
Connect with our Experts
To facilitate your expansion

connect-with-selected-partners.chooseparisregion.org

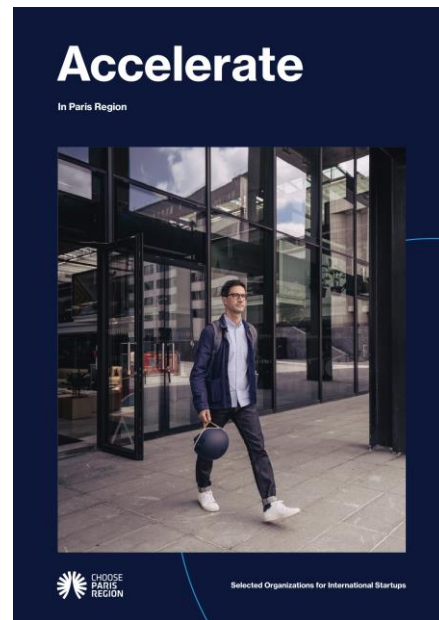


"Connect With Our Selected Partners" is a platform geared towards matching international companies with expert service providers. It offers an easy-to-navigate search interface and a curated list of trusted service providers that will accelerate your expansion strategy in Paris Region. Accessible directly from our website on the Scale Your Business page.

Download our Guides



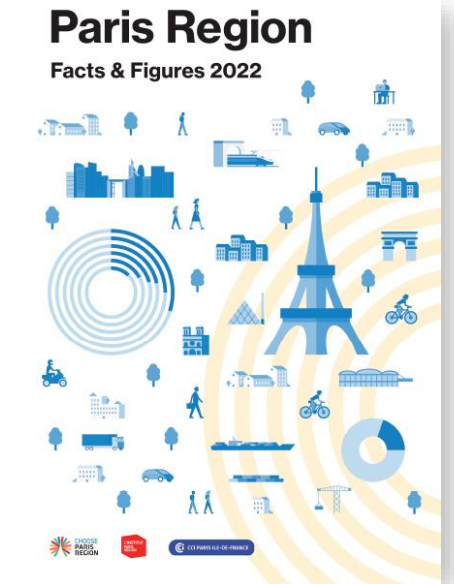
Handbook for International Companies [here](#)



Accelerate in Paris Region [here](#)



Build Your Team [here](#)



Facts & Figures 2021 [here](#)

Leisure in Paris Region

- Tourism & Culture -

Why Choose Paris Region ?

An Innovation Powerhouse

- Most Fortune 500 company headquarters in Europe
- Academic excellence and skilled talent pool
- A buzzing startup scene and a thriving research community



An Innovation
Powerhouse

Come For Business, Stay For Life

- A Wealth of Opportunities to Boost Your Career
- A Rich and Dynamic Cultural Life
- A Cosmopolitan Region
- A Comfortable Place to Live



Come for Business,
Stay for Life

Your Business Hub In Europe

- A Gateway to Europe and The World
- Access Capital



Your Business Hub
in Europe

A Sustainable Region

- Advancing Sustainability Through Business
- Environmentally Responsible Urban Planning
- Positive Social Impacts



A Sustainable Region

➔ [New Regional Road Map for Tourism:](#)

SCHEMA REGIONAL DE DEVELOPPEMENT DU TOURISME ET DES LOISIRS D'ÎLE-DE-FRANCE 2022-2028

€ [Fonds régional tourisme](#)

Following the Covid crisis

[download](#)

| [Règlement d'intervention FRT modifié.pdf](#)

€ [Regional Investment Semi public Company](#)

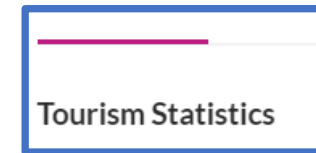


2 websites:

One for tourists :



& for Professionals :



2 « Contrats de Destination »:

Impressionnism



#ExploreParis

Unusual tourism « Paris, ville augmentée »

#ExploreParis

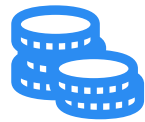
Paris Region: the World's Favorite Tourist Destination

50,3M tourists visited Paris Region
in 2019

+200,000 vs 2018



22,2 M
foreign tourists
44,3%



€21,7b
economic
benefits

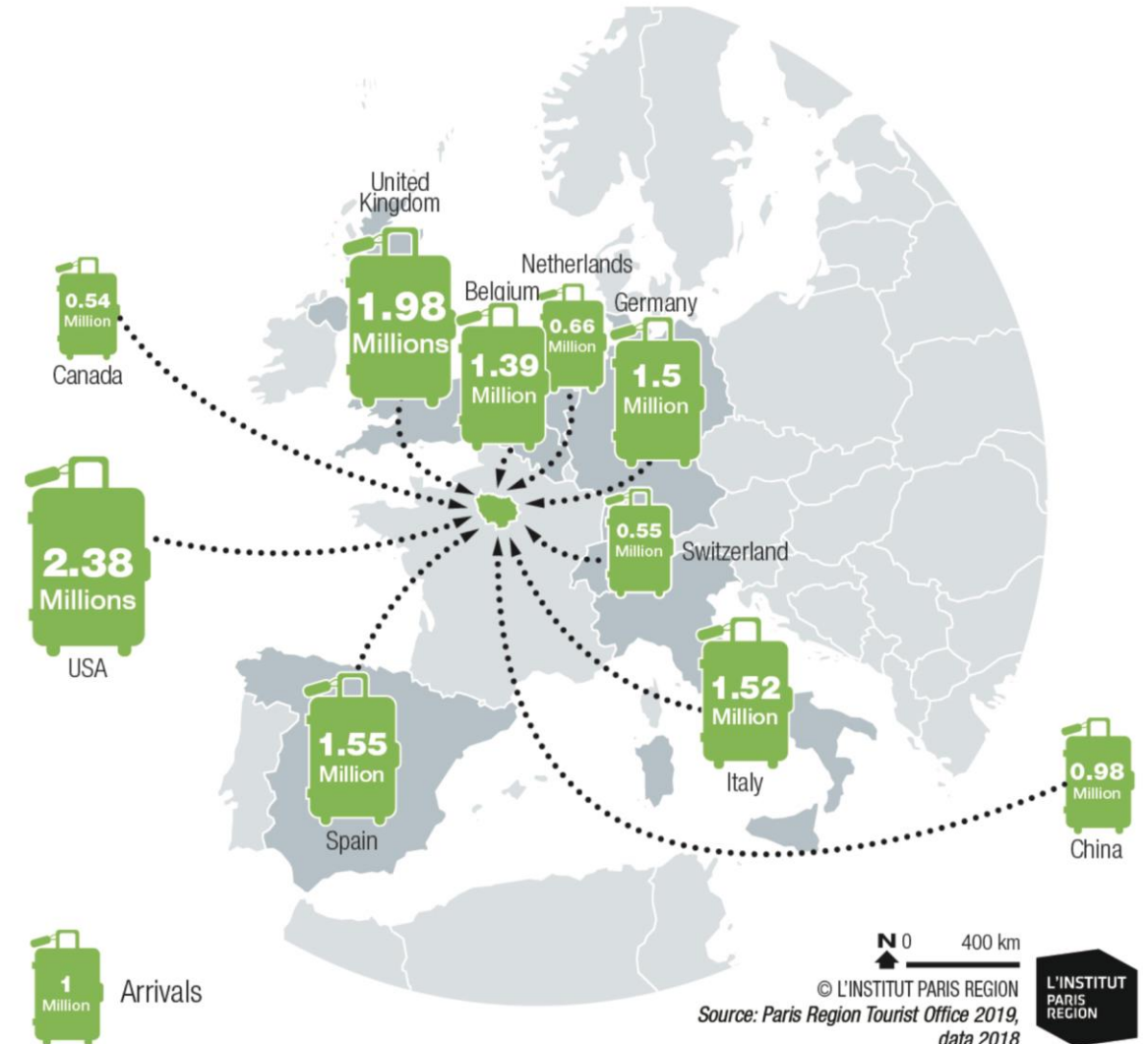


120,00
businesses



511,000
jobs

Provenance of main foreign tourists in Paris Region (2018)



Paris Region: one of the World's Largest Hotel Capacity



2,465 hotels in Paris Region



11

Parisian palaces



156,880

rooms



70,7M

hotel night-stays

53,1% international tourists



10,6M

Night-stays
in furnished and
seasonal rentals



Shangri-La Hotel

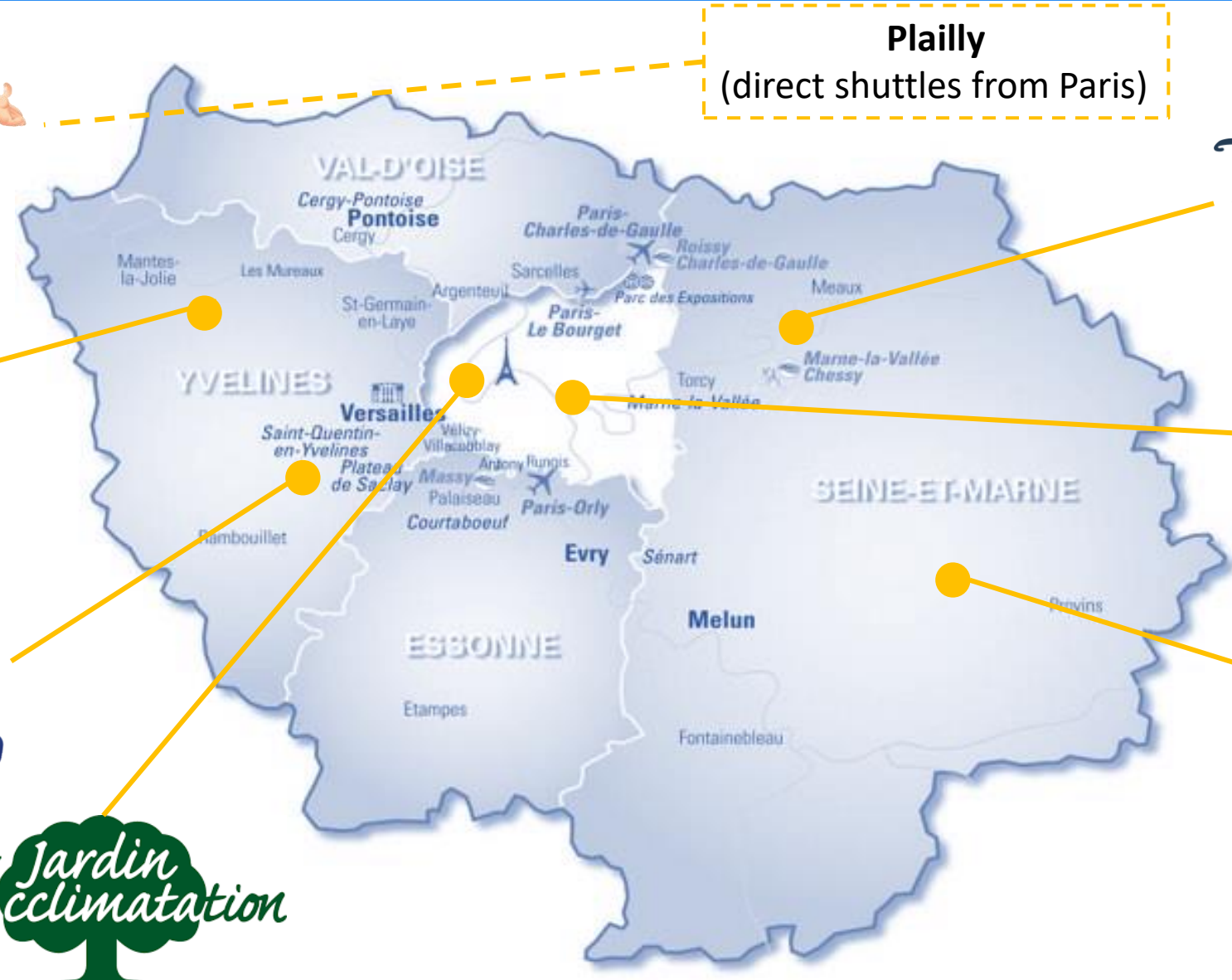
Amusement Parks & Zoos in Paris Region



Plailly
(direct shuttles from Paris)



PARC ZOOLOGIQUE PARIS



Culture in Paris Region: a Diverse Heritage

4,000 historic monuments



140 museums including
3 of the world's most visited museums:



307
cinemas
1,073 screens



361
theaters
5 opera houses



271
Villages of
characters

Top cultural events in Paris Region

Number of
visitors

| | |
|--|---------|
| European Heritage Days* | 500,000 |
| Techno Parade* | 300,000 |
| Solidays | 212,000 |
| Medieval Shows in Provins | 183,300 |
| Download Festival | 120,000 |
| Lollapalooza Paris | 120,000 |
| Rock en Seine | 90,000 |
| International Contemporary Art Fair (FIAC) | 72,500 |
| Art Paris Air Fair | 58,789 |

* Free admission, estimate Source: CRT Paris Ile-de-France, 2020, data 2018

VISITER LA FABRIQUE DU MÉTRO

Etablie dans le nouvel écoquartier des Docks à Saint-Ouen-sur-Seine, la Fabrique du métro vous accueille **gratuitement et sur réservation**, du lundi au vendredi, entre 8h et 19h. Les visites, d'une durée de 1 h 30, sont commentées en français ou en anglais par une équipe de médiateurs. Elles sont adaptées aux programmes scolaires, du primaire au lycée.

Vous souhaitez découvrir la diversité des métiers liés à la construction du nouveau métro ? Des **visites thématiques** sont accessibles aux scolaires, demandeurs d'emploi, prescripteurs ou personnes en insertion.

En attendant de vous rendre à la Fabrique du métro, vous pouvez explorer l'espace en 3D avec notre visite virtuelle ci-dessous.



Issy les M.



Baqueux M4



Saint-Denis Pleyel

Incubators & Events

- Tourism & Culture -

Startup Programs Specialized in Leisure, Tourism & Culture



WACANO
La Turbine -
Maubuisson

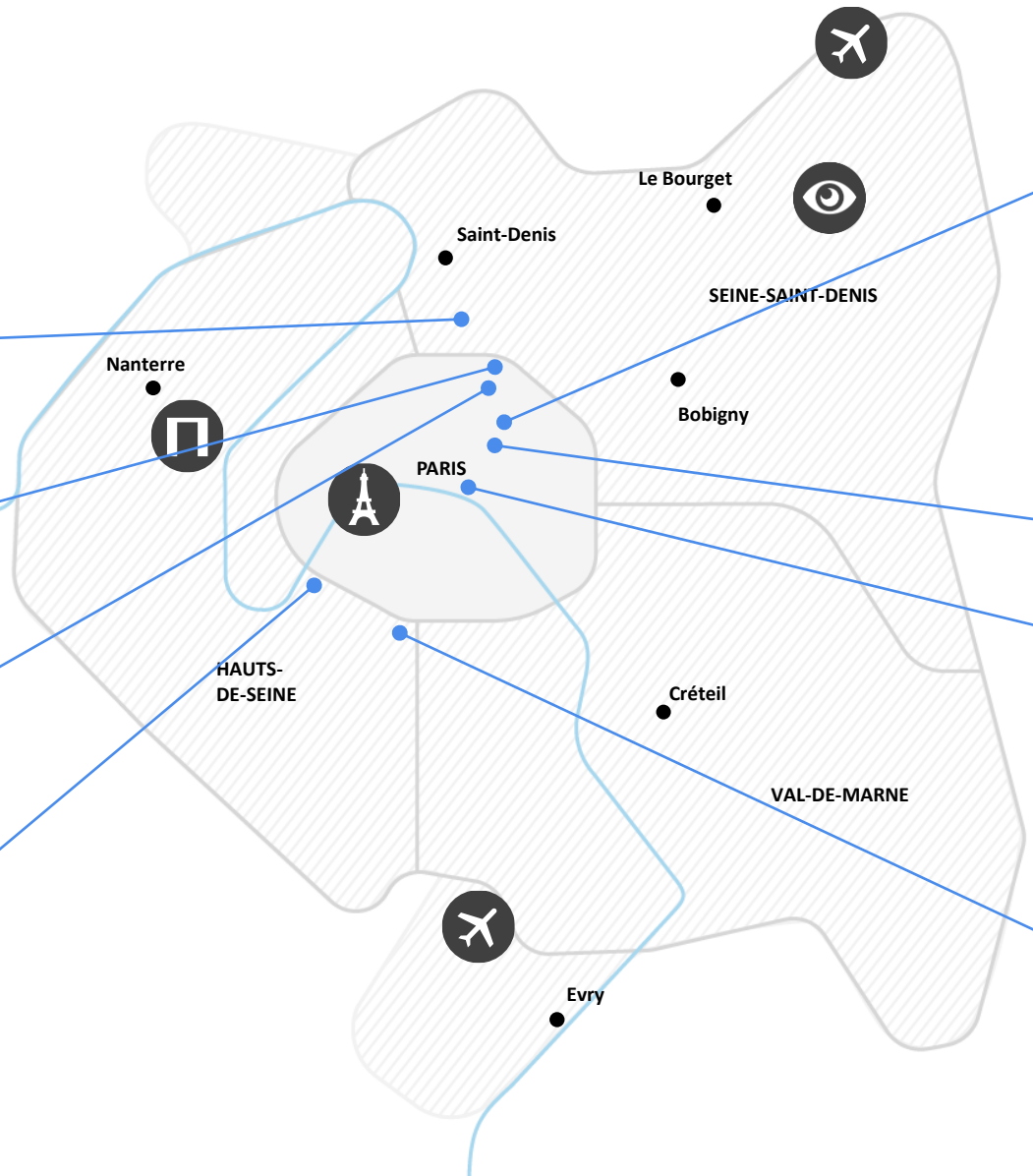
Cergy

**COMMUNE
IMAGE**
Fabrique de Cinéma

&CO LINCC

**104
factory**

IESA **in
cu
bj**
accélérateur d'entrepreneuriat culturel



&CO
WELCOME CITY LAB

**LE
VILAGE**

CREATIS

**L'INCUBATEUR DU PATRIMOINE
CENTRE DES
MONUMENTS NATIONAUX**

**FRENCH
EVENT
BOOSTER**



L'incubateur du patrimoine – centre des monuments nationaux

L'incubateur du patrimoine is a network of heritage sites, entrepreneurs, cultural and innovation professionals.

The network of 100 monuments of the Centre des monuments nationaux (CMN), the professionals who keep them alive, and the incubator's ability to spread its expertise and add new areas for experimentation, make it a powerful force.



IESA incub'

IESA Incub' is the accelerator of cultural entrepreneurship founded by IESA arts&culture, the international school of cultural professions and the art market. It offers 9 and 18 months of support in Paris and Dakar. Half of the project leaders come from the school and half from outside.

The City of Issy-les-Moulineaux welcomes the entrepreneurs in the French Playing Card Museum.



French Event Booster

The innovation platform for the event management industry. Located within Paris Expo Porte de Versailles, each year the French Event Booster will host 10 start-ups that design products and services for the event management industry. The platform helps them gain market access and offers an outstanding laboratory to test and refine their concepts.



Welcome City Lab

Welcome City Lab is a program to stimulate innovation in the tourist sector. It was created by Paris&Co, with the support of the City of Paris, BPI France, Paris Convention and Visitors Bureau and the General Directorate of Enterprise.

The innovation platform offers start-ups and players in the tourist sector a full range of services: an incubator, a place to meet, for discussions and co-working, a test platform and a monitoring unit.



LINCC by Paris&Co

The platform dedicated to digital cultural and creative industries: EdTech, video games, digital publishing, digital press, 3D animation, music, audiovisual, leisure, radio, television, cinema, virtual reality...



CREATIS

Résidence Creatis is an Innovation platform dedicated to culture, creation and media.

A space dedicated to accelerating cultural projects and the emergence of new media, which brings together entrepreneurs, journalists, experts, artists and audiences under one roof...



104factory

104factory, the incubator of the cultural center 104, acts as an opportunity accelerator for innovating project managers that work in the field of creative and cultural industries.



Commune Image

Commune Image teams up with CREATIS, in partnership with Vr Connection, Uni-XR, Nexus Forward and Generation Numerique to launch the first business incubator dedicated to virtual reality creation. It supports start-ups groups of the sector (virtual reality, 360, augmented reality, mixed reality).



MUSEUM CONNECTIONS

When: Jan

Where: Paris – Porte de Versailles

What: Museum

Connections:
the international place for museums and cultural sites' equipment & enhancement.



SALON MONDIAL DU TOURISME / SALON DESTINATION NATURE

When: March

Where: Paris – Porte de Versailles

What: International tourism fair gathering all the players of the tourism sector: tourist offices, tour operators, travel agencies, housing websites...



SITEM

When: June 2022

Where: Paris - Louvre

What: SITEM:

International trade show for museums and cultural tourism.



FOOD HOTEL TECH Paris

When: June 2022

Where: Paris – Porte de Versailles

What: The trade show Digital + Tech + Smarthotel

Discover the future of the profession

Exhibit your innovations and meet the professionals



GLOBAL LODGING FORUM

When: June 22, 2022

Where: Paris -
Intercontinental

What: The Think Tank of the hospitality industry, facilitating a close encounter between operators, banking institutions, real estate companies and developers.

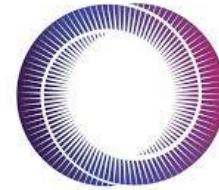


IFTM TOP RESA

When: Sept. 20 – 22,
2022

Where: Paris – Porte de
Versailles

What: IFTM -
International french travel
market - Top Resa is one
of the leading travel and
tourism trade
shows targeting all
segments: Business,
Leisure, Group, MICE &
Events.



VIRTUALITY

VIRTUALITY PARIS

When: March 17-18, 2022

Where: Paris

What: a trade show
dedicated to virtual reality
and immersive
technologies featuring
industry leading
innovators, influencers,
creatives, manufacturers
and technology
developers.



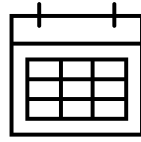
TOTEC PARIS

When: Dec 2022

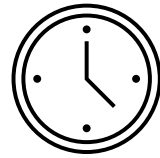
Where: Paris

What: Where French
business meets
innovation. 600 tourism
actors gather to network,
exchange, learn about
new technologies for
tourism activities.

More events, ressources ...



May 25



14:00 to 16:30



Hôtel de Sully

Sustainability for Culture:
- Market opportunities
- Experimentation on a site

2 juin 2022



Conférence de restitution du Baromètre 2022 de l'investissement hôtelier



Rapport #3 : Tourisme Durable & RSE



Fiches pratiques : Tourisme Durable & RSE



Rapport #2 : L'hôtellerie de demain

Some newsletters, trend book...

Newsletter hospitality / Tourism:



Logos displayed include:

- VISIT PARIS REGION
- TRAVELTECH NEWSLETTER by TOURMA
- ROISSY LAND OF BUSINESS & LEISURE
- WELCOME CITY LAB PARIS&CO
- JOURNAL DES PALACES NEWS • CAREERS
- TENDANCE HOTELLERIE
- Hotels Research CBRE Hospitality Market Update

Trend book:



TREND BOOK #6
Tourism trends of yesterday today & tomorrow

Discover Paris Region:



Enlarge your Paris

Some inspiring places to discover ...



sinny&ooko

LA CASERNE



LES CANAUX

We support economic actors committed to solidarity and to the planet



Incubator + Food court + Ecole42 + street art museum



La Felicità Restaurant



[A] RT
42
URBAN ART MUSEUM
COLLECTION
NICOLAS LAUGERO LASSERRE

Street Art Expo @ Ecole42

STATION F

1000 Startups
365,000 sq feet
3,000 workstations
30 acceleration programs





[Twitter](#)



[Youtube](#)



[LinkedIn](#)



[WeChat](#)



[Contact](#)

www.chooseparisregion.org



Anne-Marie Comesse
Investment Project Manager
M +33 (0)6 14 28 44 23

anne-marie.comesse@chooseparisregion.org